



39th EMAC Conference 2010 in Copenhagen

“The Six Senses - The Essentials of Marketing”

01 – 04 June 2010 Copenhagen Business School, Denmark



www.emac2010.org



sponsorship registration

Your company decided to become a sponsor for the 39th EMAC conference in Copenhagen

You only have to take one more step – complete and email this sheet to the Conference Secretariat on the following address: sponsoring@emac2010.org

For detailed information about your benefits, please visit: www.emac2010.org/sponsorship

A summary of the benefits can be found on page 3 of this document.

Sponsorship Options: (Please, tick off)

- | | |
|--|--------------------|
| <input type="checkbox"/> Platinum: | DKK 120.000* |
| <input type="checkbox"/> Gold: | DKK 75.000 * |
| <input type="checkbox"/> Silver: | DKK 45.000* |
| <input type="checkbox"/> Bronze: | DKK 15.000* |
| <input type="checkbox"/> Special Interest Group: | DKK 20.000* |
| <input type="checkbox"/> Track: | DKK 25.000* |
| <input type="checkbox"/> Conference dinner: | DKK 25.000* |
| <input type="checkbox"/> Lunch/Coffee breaks: | DKK 8.000* per day |
| <input type="checkbox"/> 35. Anniversary: | DKK 25.000* |
| <input type="checkbox"/> Doctoral Colloquium: | DKK 20.000* |
| <input type="checkbox"/> T-Shirts: | DKK 20.000* |
| <input type="checkbox"/> Water: | DKK 10.000* |

Total Amount: DKK *(+25% VAT)

***Please note that 25% VAT will be added on the invoice.**



Contact Details

Contact person: _____
Organisation/Company: _____
Street/No.: _____
City and ZIP code: _____
Country: _____
Telephone: _____
Email: _____
EAN-Nr./stednr.* _____
*(applies ONLY for Danish companies): _____

Payment Methods (Please, tick off)

Bank transaction

Bank: Danske Bank, Girostrøget 1, DK-0800 Høje Taastrup
Reg. No.: 0216 **Account No.:** 4069033504
SWIFT: DABADKKK **IBAN:** DK8202164069033504
Reference: Sted nr. 205/022743/Art: 14290 and COMPANY NAME

Payment by invoice

The amount has to be paid in Danish Kroner. The invoice will be send after approval of the contract.

Danish companies: Please, state your EAN nr. above

PLEASE NOTE:

- Acceptance of sponsorship application will be subject to Committee approval (Please note, the Committee reserve the right to decline applications)
- Acknowledgement in print material and on the conference website is subject to sponsorship confirmation prior to print deadlines
- In principle, all sponsors will be treated on the first come, first served basis.

PAYMENT:

- VAT is 25% in Denmark and has to be added to the final amount
- A non-refundable deposit payment of 50% must be forwarded immediately after signing the sponsorship contract

Date: _____

Signature: _____

PLEASE, complete this form and return it to the Conference Secretariat at sponsoring@emac2010.org, or Fax +45 3815 2101.

Cancellation policy:

In the event of withdrawal of sponsorship we need to receive a written notification. Please, be advised that unless that particular area of sponsorship is resold, the Committee reserve the right to retain the deposit payment received. Moreover, in case of cancellation any obligations (in terms of promoting the company) of the agreement become ineffective.

For any questions please, do not hesitate to contact the Conference Secretariat:

Copenhagen Business School
Department for Marketing
Solbjerg Plads 3
DK-2000 Frederiksberg
Denmark

Tel: +45 3815 2100
Fax: +45 3815 2101
Email: sponsoring@emac2010.org



Your Benefits

General Sponsorship:

	Platinum (DKK 120.000)	Gold (DKK 75.000)	Silver (DKK 45.000)	Bronze (DKK 15.000)
USB pen	x			
Proceedings	x	x		
Programme booklet	x	x		
Roll-up	x	x		
Company case	x	x		
Attendance Conference	x (2)	x (2)	x (1)	
Attendance Dinner	x (4)	x (4)	x (2)	
Website	x	x	x	x
Gift in conference bag	x	x	x	x
Print insert in conference bag	x	x	x	x

Specific Sponsorship:

	Track DKK 25.000	Special Interest Group DKK 20.000	Conference Dinner DKK 25.000	Lunch*/Coffee** breaks DKK 8.000	35. Anniversary DKK 25.000
Acknowledgement	by track chair	by track chair	by conference chair		by conference chair
Logo on title slide	x	x			
Logo on door signage	x	x			
Attend track sessions	x (2)	x (2)			
Website	x	x	x	x	x
Proceedings	x	x	x		x
Logo on menu			x	x *	x
Branded gifts			x		
Attend event			x (2)		x (2)
Signage at table				x**	

	Doctoral Colloquium DKK 20.000	T-Shirts DKK 20.000	Water DKK 10.000
Logo on door signage	x		
Logo on t-shirt		x	
Proceedings		x	x
Website	x	x	x
Product placement			x

